

## Webb Stickney Partner



### Select Executive Experience

**Jackson Enterprises, LLC. (2021-2024)**  
Chief Financial Officer

**Krause Group, Ltd. (2019-2020)**  
Chief Financial Officer

**SierraConstellation Partners (2018-2019)**  
Managing Director

**Elzner Family Entities (2016-2018)**  
Chief Financial Officer

**McLane Group (1993-2016)**  
Senior Vice President, CFO

- Leading Edge Brands
- LoneStar Plastics
- McLane Intelligent Solutions
- McLane Logistics Solutions
- McLane Advanced Technologies
- Classic Foods, L.P.

**The McLane Company (1982-1993)**  
VP of Finance

### Core Competencies

Family Office

Acquisitions & Divestitures

Acquisition Integration

Financial Analysis

Budgeting | Forecasting

Debt Refinancing

ERP Implementations

KPI Development

Treasury Management

Turnaround Management

Contract Negotiation

International Financial Reporting

Business Process Improvement

Team Development

Strategic Planning

### Executive Profile

Webb is a Partner on the Central team of SeatonHill. He is a highly accomplished global CFO who quickly assimilates into complex businesses and provides solutions that manifest in new levels of corporate value. An agile member of senior leadership teams, Webb is skilled in designing and executing financial and operational strategies that accelerate and stabilize business performance. He is recognized for his ability to succeed in varied business models, structures, and industries, having served as CFO to the multi-billion-dollar McLane Family Office where he delivered record top and bottom-line growth of multiple companies, was part of a four-member team that negotiated the sale of McLane Company to Wal-Mart, and served on the board of the Houston Astros Baseball Club. Webb also led multiple management teams across numerous disparate industries in the United States/Portugal/ Spain/ Poland, charting new courses for growth and profitability and consistently building high-performing leadership teams each time delivering operational and financial return in the double and triple digits and tens of millions of dollars. He is an innovative strategist and tactician skilled in implementing creative solutions to complex issues.

### Industry Experience

Manufacturing	Professional Sports
International Distribution	Auctions-Live
Domestic Distribution	Auctions-Online
Oil Field Services	Retail/Franchise
Managed Services	Real Estate Development
Software Development	Winery & Vineyard Operations
Department of Defense	

### Education & Certifications

**Master of Business Administration,**  
Baylor University



**Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.**

## Key Experience

**Jackson Enterprises:** Family office for the former controlling shareholders of Barrett-Jackson Holdings, LLC, and the largest collector car, live auction business in the United States. Along with the core business of the collector car auction, the family has interests in commercial real estate, media, and the metaverse. Webb joined the family office to re-establish structure, build a team of executives, and diversify the family's portfolio. Shortly after joining, he completed the acquisition of an online automotive listing and auction business, Collector Car Network. Webb was asked to serve as Interim CFO for Barrett-Jackson while shepherding the investment banker and three law firms to negotiate and close the sale of most of the business to a subsidiary of Endeavor (EDR).

**Krause Group:** \$5B+ revenue Holding company based in Iowa for Krause family businesses, anchored by the Kum & Go Convenience store chain and Solar Transportation, plus real estate development and winery & vineyard operations in Italy. Webb was recruited as the Chief Financial Officer based on his strong financial/operational background in distribution and professional sports. He provided financial and operational advisory to the Krause family. Webb also provided a new strategic direction to the struggling fuel transportation operation (now consistently profitable). He led a successful private placement of the largest fixed-rate debt placement in family history for a corporate headquarters building. Webb rebuilt the reporting structure for Italian operations and led pricing and due diligence effort on Italian Serie A Soccer team acquisition. He edited and reformatted the quarterly global cash flow report and led the team on the installation of the Kyriba Treasury Management system across all entities. Webb also led the team for the reinstallation of RealPage Software for the Krause Group Real Estate business.

**Elzner Family Entities:** \$100M+ group of five oil field services start-up companies providing services related to directional drilling. Webb was recruited as the family's first CFO based on prior experience as a C-level executive of multiple companies. He was tasked with establishing discipline, structure, and rigor for five legal entities with combined revenues of ~\$100M. Webb set up a chart of accounts, recruited staff, and built accounting departments, some responsible for as much as \$60M in cash flow. Webb addressed complex issues related to disparate shareholders, including restructuring ownership. He resolved antagonistic shareholder relationships of two senior executives resulting from termination. Webb collaborated with a trust attorney, crafting and executing a plan for moving personally held assets to a family trust, saving tens of millions of dollars in taxes. He structured legal entities to facilitate the purchase of a 16-acre estate in the Bahamas, a complex international transaction with unique considerations.

**Webb Stickney**  
Partner



**McLane Family of Companies:** Webb was a trusted employee, financial advisor, and senior executive to McLane family, a multi-billion-dollar owner and operator of businesses across varied industries, including McLane Company, Inc., McLane Group (Family Office), McLane Advanced Technologies and other investments and subsidiaries. His roles focused on turning around underperforming businesses and included more than a decade at the largest convenience store distribution business in the U.S., food manufacturing, and marketing businesses. He was elevated and appointed throughout his tenure to lead teams restructuring various companies. Webb provided extensive financial, strategic, and tactical planning, direction, and oversight. He recommended business, operational, and financial strategies. Webb top-graded management teams provided interim leadership, and/or prepared companies for sale. He led numerous restructurings, including LoneStar Plastics, with updated branding, maximized production, and rebuilt senior management teams delivering an 11X increase in revenue and a 5X increase in production. Webb was the financial lead on many special projects including the sale of the Houston Astros Baseball Club.

**SEATONHILL**<sup>™</sup>

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