SEATONHILL **Strength in Numbers**

Jeff Noland Partner



Select Executive Experience

Dartpoints Holdings, LLC (2012-2021) Founder and COO/CFO

Briar Capital, L.P. (2009-2012) EVP and CFO

Newport Coast Capital Management (2005-2008)

VP of Finance/Operations

Core Competencies

CFO

Corporate Leadership Financial Management Entrepreneurial Mindset Corporate and Financial Strategy **Mergers & Acquisitions Capital Raising Talent Development Results and Data Driven Business Valuation Litigation Support Financial Modeling** Financial Planning & Analysis **Operational Improvements Private Equity**

Education & Certifications

MBA

The Wharton School, University of Pennsylvania

BS, Finance Miami University

Executive Profile

Jeff Noland is a partner in the Dallas/Fort Worth office of SeatonHill. He is an experienced financial leader with nearly 20 years of experience in senior management and executive roles in technology, real estate, and financial services firms with broad experience in small- to mid-sized companies, startups, private equity sales and M&A. Jeff's experience includes extensive work in commercial real estate (acquisitions, development, repositioning, and asset management), technology (data center and enterprise software), financial services (M&A, investment banking, valuation, commercial finance, expert witness services, etc.), and most recently he sold an industry-leading edge data center real estate company to a top private equity firm in the telecom and data center infrastructure space. Additionally, Jeff serves in academia as a top-rated professor at three different leading US universities over the last 13 years and sits of the Global Board of Directors for the Association for Corporate Growth.

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Our partners have deep experience across multiple industries, and can quickly integrate into your organization to provide the insights you need to succeed in today's marketplace.

Jeff Noland Partner



Key Experience

Data Center / Telecommunications – Jeff has 10+ years of deep experience in the data center and telecommunications space, having most recently co-founded, built, and sold (to private equity) an edge data center developer/operator, DartPoints. In his role of co-founder/CFO/COO, Jeff oversaw all aspects of finance and operations, including capital raising, investor relations, M&A and M&A integration, corporate strategy, HR and corporate operations. Under Jeff's leadership, the company acquired an integrated three different data center/data center services businesses, while revenues grew from \$0 to \$30 million+.

Financial Services – Prior to co-founding DartPoints, he served as Chief Financial Officer for Briar Capital, a Texas-based commercial finance firm, where he oversaw a mid-eight figure balance sheet and negotiated and closed a \$30 million non-recourse credit facility during the height of the 2008-10 credit crisis. Under his leadership, the firm also acquired and integrated another regional finance company, which helped to grow the firm's services offerings while expanding its geographic footprint. In addition to his experience as CFO for a finance company, Jeff began his career in commercial and investment banking, with primary emphasis on middle-market companies across a wide variety of industries. As a commercial lender, Jeff oversaw a \$100 million loan portfolio while serving the lending and treasury needs of his corporate clientele. As an investment banker, Jeff primarily engaged in M&A and valuation services for a variety of corporate clients.

Commercial Real Estate Acquisitions & Development – Jeff also led the acquisition and development initiatives for a California-based real estate private equity firm, creating millions of dollars in value through negotiation, asset management, and capital raising efforts. In addition, Jeff oversaw all real estate-related activities (acquisition and leasing) while at DartPoints as part of the firm's data center buildout strategy.

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